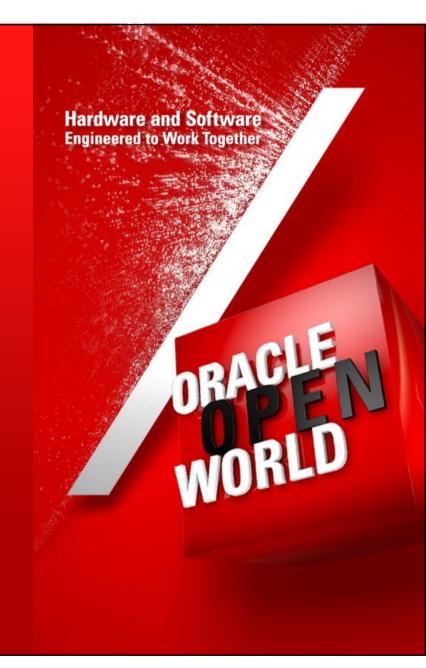


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Oracle Fusion Applications – Adoption Patterns, Integrations, Upgrades and Co-existence

Matt Johnson EMEA Applications Development Oracle



Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Program Agenda

- Fusion Applications Overview
 - Process scope, languages and localizations
 - Social, Mobile and BI leverage
- Customer Deployment Examples
 - Integrations / Coexistence
 - Full suite
 - Cloud vs. on-premise delivery

Oracle Fusion Applications

The New Standard for Business

The New Standard for Innovation



Complete applications platform that adapts to your business The New Standard for Work



Complete user experience that shows you what you need to know or do The New Standard for Adoption



Complete choice of options, from cloud to device and suite to module

Oracle Fusion Applications 11g Complete & Integrated Suite



100+ Fusion Applications Modules

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Fusion Human Capital Management

Collaborative Talent Review

Evaluating Talent as a team

- Rapidly identify candidates
- Make informed decisions regarding talent recommendations
- Immediately take action on the recommendations

Filters narrow content of Nine Box Talent Matrix	advancement opportunities	View candidate details directly from display
	Identify specific employees for	الم
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Move Candidate up in nine box rating; add action note for her manager

ORACLE

Fusion HR & Payroll Country Extensions and Languages

	Fusio	on 11g	
International Coverage	HR Country Extensions	Payroll Country Extensions	Language Translations*
Over 200 Countries	Australia	China	Arabic
	Canada	Saudi Arabia	Chinese (Simplified)
	China	United Arab Emirates	Chinese (Traditional)
	France	United Kingdom	Dutch
	Germany	United States	French
	Hong Kong		English
	India		German
	Ireland		Italian
Name formats	Kuwait		Japanese
Addresses	Mexico		Korean
Bank accounts	Netherlands		Portuguese (Brazilian)
Currencies	Saudi Arabia		Spanish
Employment data	Singapore		
 National identifiers 	United Arab Emirates		
• Ethnicity	United Kingdom		
Religion	United States		

*Note: Taleo supports 33 languages

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Fusion Customer Relationship Mgmt Collaborative Sales and Marketing

Sales Collaboration that makes teamwork happen...

- Intelligent lead identification and sales prediction
- Effective Territory Management
- Collaborative Account Management enabling team selling



Identify installed products; identify next likely purchase



Access to customer and lead information via Mobile & Outlook



Link to popular social networking sites expanding account insight

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Fusion Financials

Complete Financial Management

Streamlined Close Management

- A complete performance and financial management cycle
- Proactive, intelligent monitoring of accounts and close statuses
- Integrated operational, statutory, and analytical financial reporting

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Accounts exceeding defined thresholds listed as exceptions; highlighted for review

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Collaborate immediately with exception transaction owners

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Select accounts to monitor and embed analytics

Fusion Supply Chain Management Proactive Order Orchestration

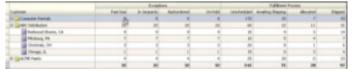
Orchestrating order capture and fulfillment...

- Aggregate critical supply information from disparate systems
- Automatically apply sourcing and availability rules
- Proactively manage orders avoiding exceptions before they occur



Personalized Order

Status Dashboard



Analyze orders by status identifying trouble orders

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Order fulfillment alternatives provided

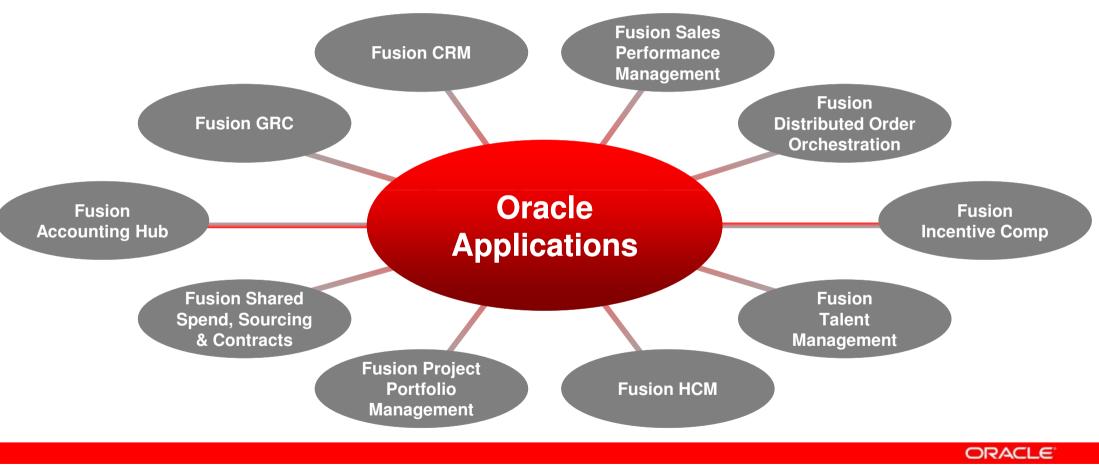
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Take simultaneous corrective action to resolve all trouble orders

ORACLE

Co-Existence Solutions

Extend Your Business Value With Fusion Apps



Oracle Application Customers Are In the Cloud

+10,000 Cloud Customers

+25,000,000 Cloud Users

HCM Services	ERF Servic Talent Management Services	Gusi	omer Experience Services

ORACLE

Cloud Services @ Oracle

Customer Relationship Management



- Worldwide Sales Force Automation
- 60,000 Users, 540K+ Customers, 1Million+ Opptys
- Benefits: Territory Mgmt, Sales Prediction, Personal Sales Campaigns, Social

Human Capital & Talent Management



- Global Workforce Management
- 107K Employees, 100+ Countries, 1Million+ Skills & Competencies, 8,000+ Job Titles
- Benefits: Flexible Global Workforce Mgmt; Single Compensation Statement, Talent Dashboard

Financials



- Global Financial Consolidation & Statutory Reporting
- + 1,000+ Users; 3,000 Lines of Business; 37 COA \rightarrow 1
- Benefits: Single Global Chart of Accounts; Much Faster Financial Close, Centralized Mgmt Reporting

Customer Service & Support



- Selective business units implemented
- Customer Service Agents and web support
- 1000s of Customers deployed

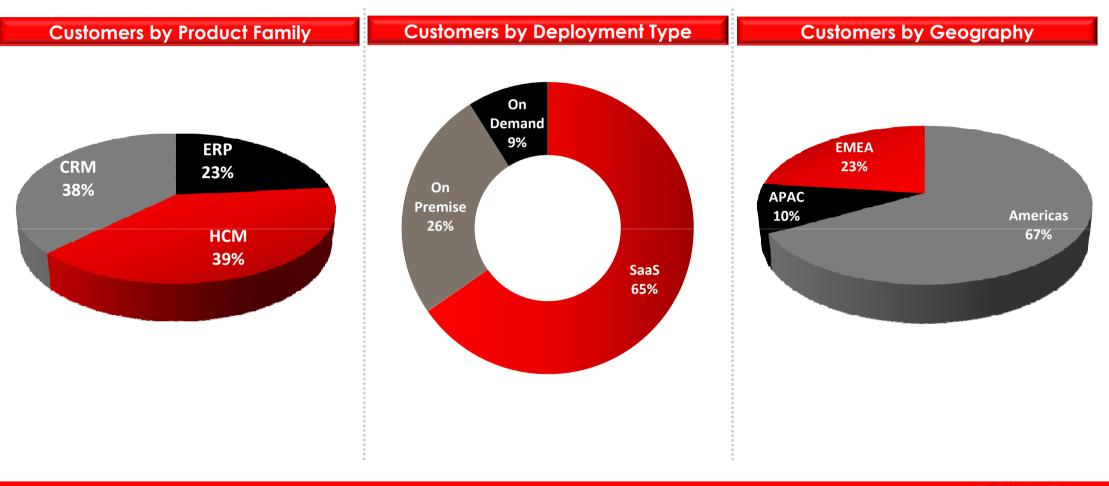
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Application Services

ERP, HCM, Sales & Marketing Customers



Fusion Application Customers



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Complete Choice

The message remains the same



Continue on Your Current Path

Upgrade to the latest release of your current Oracle Applications



Incrementally Adopt Fusion Apps

Add new Fusion Applications modules and coexist with your current Oracle Applications



Embrace the Complete Suite

Deploy the comprehensive suite of Fusion Applications products

ORACLE

Complete Choice

Continue on Your Current Path



Continue on Your Current Path

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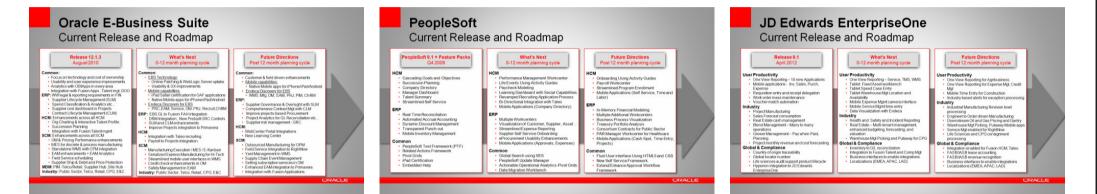
Continue on your current path

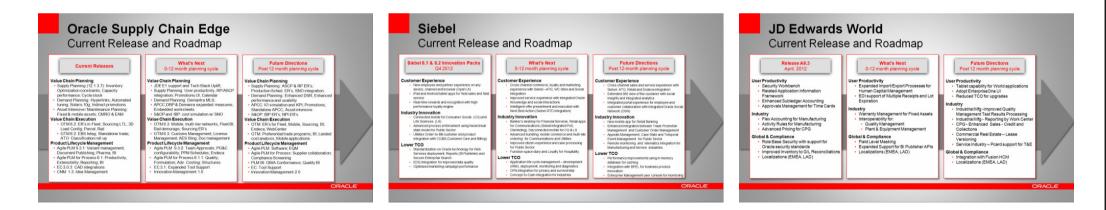
Remain Current on Releases of Existing Applications



ORACLE

Continue on your current path Continued Innovation | The Applications Unlimited Promise





ORACLE

Continue on your current path

Recommended Actions

Adopt components of Fusion Middleware

- Oracle Business Intelligence Enterprise Edition 11g
- Oracle Enterprise Manager
- Oracle Identity Management
- Oracle SOA Suite 11g
- Oracle WebCenter Suite
 - Oracle WebCenter Sites
 - Oracle WebCenter Portal
 - Oracle WebCenter Connect
 - Oracle WebCenter Content



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OPTIMIZED SOLUTIONS

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Engineered Solutions for Applications On Exadata & Exalogic

• JDE

- 3x faster transaction processing response time
- 2x number of users per core
- Tens of thousands of Batch jobs completed in 1 hour
- Large batch jobs do not cause user performance degradation

PeopleSoft

- 5x faster transaction processing response time
- 50-80% improvement in reporting response time
- 40% improvement in batch processing times
- Reduced back up time to < 5 minutes

Siebel

- 4x faster transaction processing response time
- 50-80% improvement in reporting response time
- 2-4x more scalable than alternatives

E-Business Suite

- Up to 3.5x faster transaction processing response time
- 8x improvement on Self-Service response time
- 4x more throughput capacity
- 2x number of users per core
- ~5x improvement in batch job performance

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Complete Choice

Incremental Adoption

Continue on Your Current Path

Upgrade to the latest release of your current Oracle Applications



Incrementally Adopt Fusion Apps

Add new Fusion Applications modules and coexist with your current Oracle Applications



Embrace the Complete Suite

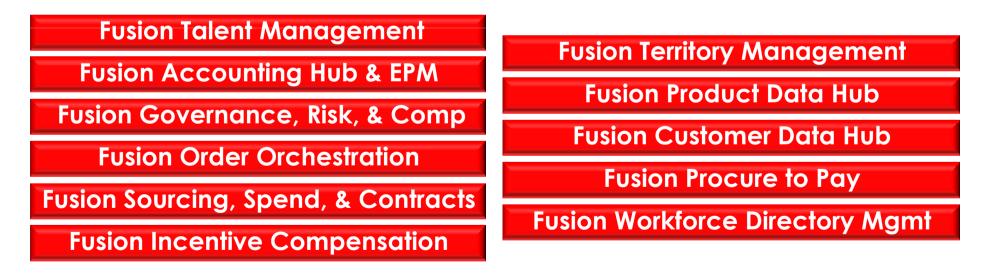
Deploy the comprehensive suite of Fusion Applications products

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Oracle Fusion Applications

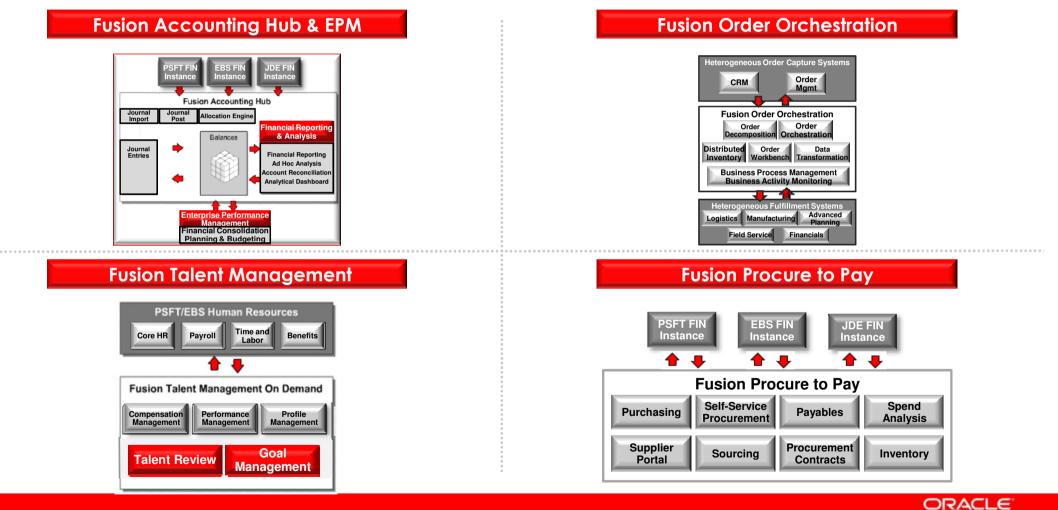
Incremental Adoption

- Customers select specific product family modules
- Deploy in a stand alone fashion
- Deploy using packaged Coexistence Integration

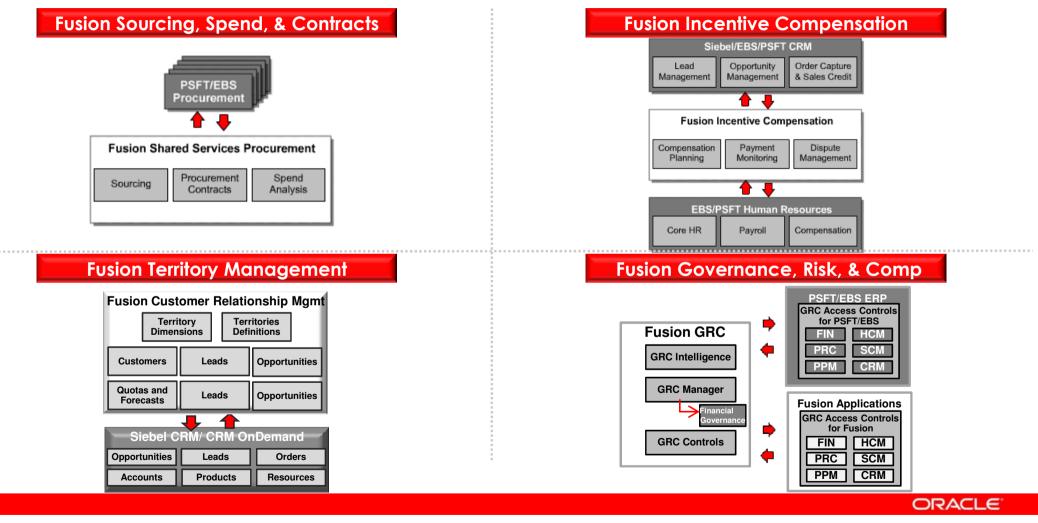


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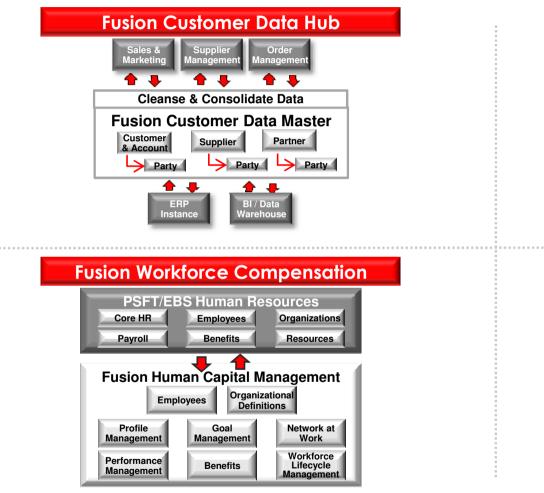
Fusion Coexistence Scenarios

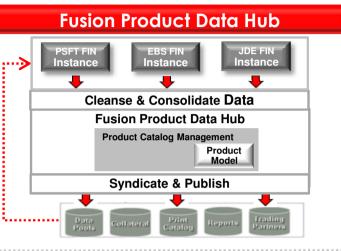


Fusion Coexistence Scenarios

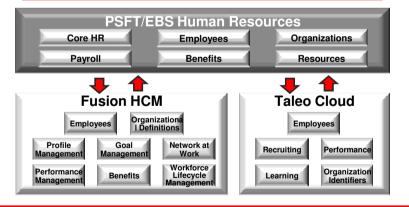


Fusion Coexistence Scenarios



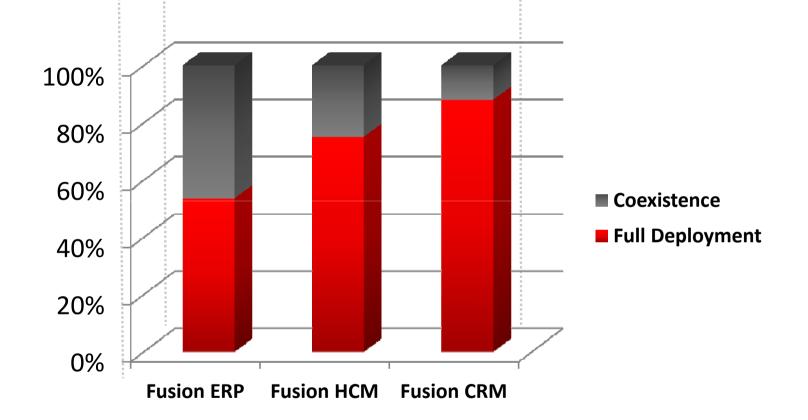


Performance, Comp & Recruiting



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Deployment Approach by Product Family



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Complete Choice

Full Suite Adoption

Continue on Your Current Path

Upgrade to the latest release of your current Oracle Applications

Incrementally Adopt Fusion Apps

Add new Fusion Applications modules and coexist with your current Oracle Applications



Embrace the Complete Suite

Deploy the comprehensive suite of Fusion Applications products

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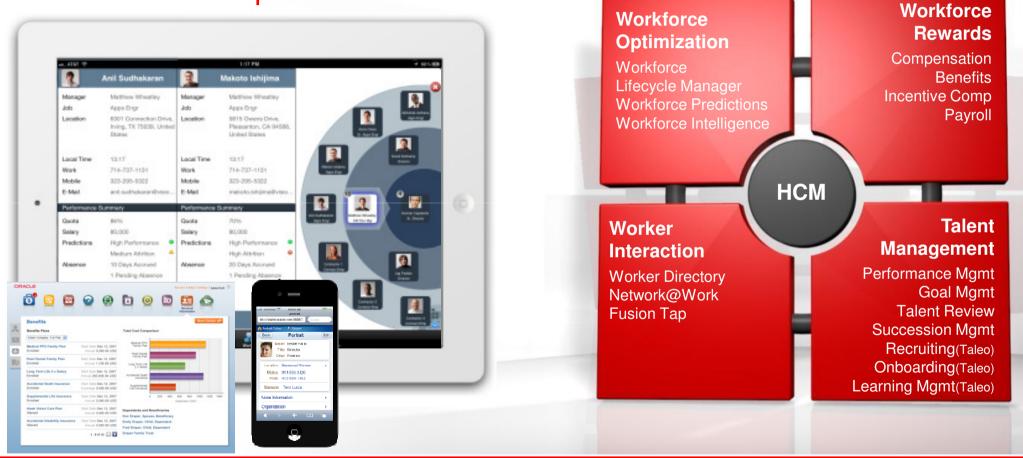
Oracle Fusion Applications

Full Suite Adoption

- Customer confirms functional fit of full suite as a replacement
- Built in BI, Social, Mobile, extensibility
- Select Deployment Model (Cloud, On Premise)
- Deploy using packaged migrations
- Rapid Implementation packages available for Fusion Applications

Fusion Human Capital Management

Full Suite Adoption Choices



ORACLE

Fusion Customer Relationship Management

Full Suite Adoption choices





Fusion ERP & Supply Chain

Full Suite Adoption Choices





Customer Deployment Examples



Fusion Success: Principal Financial Group Coexistence - HCM

Live Jan 2012



COMPANY OVERVIEW:

The Principal Financial Group[®] (The Principal[®]) is a leader in offering businesses, individuals and institutional clients a wide range of financial products and services, including retirement and investment services and life and health insurance through its diverse family of financial services companies.

CHALLENGES:

- Rapid global growth necessitate new tools to facilitate HR Service Delivery for Compensation and Talent Management.
- Many financial business processes need automation and auditing to be compliant
- Multiple systems in Finance and HR mean multiple sources of 'truth' for end-users

FUSION PROVIDES:

- Fusion Talent Management Base with OTBI
- Fusion Talent Review
- Fusion Performance Management
- Fusion Goal Management
- Fusion Workforce Compensation

BENEFITS:

- Implementing a full-function Compensation, Performance Management and Talent Review system will increase employee adoption and leader effectiveness
- Minimize time and effort spent manually collecting necessary information to conduct talent reviews

Fusion HCM Success: Brocade

Coexistence - HCM

Live Feb 2012

BROCADE

COMPANY OVERVIEW:

Brocade Communications Systems, Inc. supplies end-to-end Internet protocol based Ethernet and storage area networking solutions for enterprises and service providers. Its Data Storage segment offers infrastructure products and solutions.

CHALLENGES:

- Manual processes for Performance and Workforce
 Compensation
- Low adoption of current talent management processes causing loss of high performers

FUSION PROVIDES:

- · Fusion Talent Management Base with OTBI
- Fusion Talent Review
- Fusion Performance Management
- Fusion Goal Management
- Fusion Workforce Compensation

BENEFITS:

- Intuitive, full-function performance, compensation, and goal management
- Increase employee adoption
- Improve employee effectiveness through improved employee development plans

Fusion HCM Success: Ardent Leisure

Full Suite Adoption - HCM



COMPANY OVERVIEW:

Ardent Leisure is an Australian-based leisure company which owns and operates a leisure portfolio of over 100 assets across Australia, New Zealand and the United States. It is most known for its operation of the Dreamworld theme park and the WhiteWater World water park on the Gold Coast, Queensland, Australia.

CHALLENGES:

- Manual processes for Performance and Workforce
 Compensation
- Low adoption of current talent management processes causing loss of high performers

FUSION PROVIDES:

- Fusion Human Capital Management with OTBI
- Fusion Benefits Management Benefits
- Fusion Workforce Compensation
- Fusion Network at Work
- Fusion Talent Review
- Fusion Goal and Performance Management
- Fusion Workforce Predictions

BENEFITS:

- Intuitive, full-function performance, compensation, and goal management
- Increase employee adoption
- Improve employee effectiveness through improved employee development plans



Live June 2012

Fusion HCM Success: Peach Aviation

Full Suite Adoption - HCM

Live April 2012

peach

COMPANY OVERVIEW:

Based at Kansai International Airport in Japan, Peach Aviation is Japan's first low cost carrier (LCC). It is dedicated to providing safe, reliable, and affordable flights that will create new value and options in air travel.

CHALLENGES:

- · Gain better visibility into workforce
- Leverage employees skills
- Maximize employees abilities to impact business

FUSION PROVIDES:

- Fusion Human Capital Management Base with OTBI
- Fusion Workforce Directory Management
- Fusion Network at Work

BENEFITS:

- Flexible, next gen solution
- User friendly, attractive UI
- Out-of-the box deployment



Fusion HCM Success: Elizabeth Arden

Full Suite Adoption - HCM

ElizabethArden

COMPANY OVERVIEW:

Elizabeth Arden is a global prestige beauty products company with an extensive portfolio of prestige beauty brands sold in over 100 countries. The company's brand portfolio includes Elizabeth Arden skincare, color and fragrance products, Prevage antiaging formulas, the celebrity fragrance brands of Britney Spears, Elizabeth Taylor, Justin Bieber, Mariah Carey, Nicki Minaj, Taylor Swift, and Usher; the designer fragrance brands of Juicy Couture, Alfred Sung, BCBGMAXAZRIA, Ed Hardy, Geoffrey Beene, Halston, and many others

CHALLENGES:

- No current HR System in international locations
- Require basic employee management and compensation/performance management planning

FUSION PROVIDES:

- Fusion Human Capital Management Base with OTBI
- Fusion Payroll Interface
- Fusion Talent Review
- Fusion Workforce Compensation
- Fusion Goal Management
- Fusion Performance Management
- Fusion Workforce Predictions

BENEFITS:

- Implementing a comprehensive, fully integrated HCM solution will enable Elizabeth Arden to reduce the long cycle time and errors inherent in their current manual solution.
- A solid HR solution will empower managers and HR professional to better align compensation with performance, enhancing workforce motivation and retention

Live June 2012

Summary

HCM Deployment Assessment

- Large number of customers coexist with Talent and PSFT or EBS
- Full Suite deployments on the rise with Rapid SaaS driving
- Taleo Learning and Recruiting becoming a common addition for all customer service subscriptions
- Large number of customers choosing SaaS Deployment option as their primary HCM Solution

Fusion CRM Success: Hologic

Coexistence - CRM

HOLOGIC®

The Women's Health Company

COMPANY OVERVIEW:

Directly, and through our subsidiaries, Omnicare provides a broad array of pharmacy-related services to long term care facilities and to other customers in the health care environment. While senior care has long been an Omnicare specialty, we also serve other targeted populations.

CHALLENGES:

- Disconnected Customer and Contact Information
- Poor Internal Collaboration
- No email or mobile CRM support
- Launching indirect channel

FUSION PROVIDES:

• Fusion Incentive Compensation

BENEFITS:

- · Consolidated compensation solution for all employees
- Fair/competitive wages will drive retention of best employees
- Improved sales performance as sales more effectively pursues
 plan attainment

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Fusion CRM Success: Church Pension Group

Coexistence - CRM



Serving the Episcopal Church and its People

COMPANY OVERVIEW:

CPG describes its mission as to serve the needs of the parishes, dioceses and other Episcopal Church institutions including clergy, lay workers, and their families by providing pensions and other financial planning services.

CHALLENGES:

- Currently run EBS CDH under single global instance umbrella want to separate out customer master functionality and migrate to a more modern, functionally rich, and easier to use technology stack for customer maintenance function.
- Customer views Fusion applications as their future foundation platform; Looking to initiate strategy of migrating EBS apps in this direction.

FUSION PROVIDES:

- Fusion Customer Data Hub
- Fusion Customer Data Quality

BENEFITS:

- Project would initiate CPG's long term strategy to migrate to a modern technology platform for customer maintenance.
- Fusion CDM provide additional functional capabilities in the area of data stewardship that CPG would leverage

Live Sept 2012

Fusion CRM Success: The Athene Group

Full Suite Adoption - CRM



COMPANY OVERVIEW:

The Athene Group was founded by individuals who believe building strong relationships is the key to success -- for our organization as well as the organizations of our customers. We can help your organization build stronger relationships with your clients through the implementation of Custom Relationship Management (CRM) systems and the integration of those systems into your existing environment.

CHALLENGES:

- How to get the sales reps to be more productive when travelling
- Tools that facilitate collaboration with off-shore teams on sales deals within CRM applications
- How to nurture the customer base & keep them engaged

FUSION PROVIDES:

- Fusion CRM Base
- Fusion Sales Smartphone Edition
- Fusion CRM for Microsoft Outlook
- Fusion Sales Campaigns
- Oracle Social Network for Collaboration: Activity Streams, Group Spaces

BENEFITS:

- Surge in contact creation from Fusion CRM in Microsoft Outlook
- · Working collaboratively with off-shore teams on deals
- Great response to the first sales campaign sent to key contacts. Powerful & effective.

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Fusion CRM Success: Serene Corporation

Full Suite Adoption - CRM

Serene corporation

COMPANY OVERVIEW:

Serene Corporation provides a full range of IT services customized to meet each client's specific needs and business objectives. Serene consultants work collaboratively to share their extensive industry experience and superior technical expertise with clients in industries ranging from high technology, real estate, and biotechnology & pharmaceuticals to financial services, manufacturing, and communications & media. Serene is dedicated to the cost-effective delivery of integrated IT solutions that achieve outstanding business success.

CHALLENGES:

- Manual CRM Processes inhibits sales success
- Would like to identify new projects from existing customers and track to closure
- Need a way to manage leads and improve conversion rate to opportunities

FUSION PROVIDES:

- Fusion CRM
- Fusion Sales
- Fusion Marketing
- Fusion Customer Hub & Data Quality

BENEFITS:

- Have their Sales Force understand and promote Fusion CRM
- Fix their data Quality Issues in Siebel on Premise
- Begin pro-active Marketing Campaigns
- Skill their Consultants in Fusion CRM



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Fusion CRM Success: Acorn Paper Products

Full Suite Adoption - CRM

Live June 2012



COMPANY OVERVIEW:

Acorn is one of the 3 divisions of Oak Paper Products Company Inc. Acorn Paper Products operates end user distribution and Oak Distribution Company operates wholesale distribution. The corrugated carton manufacturing division is AMD Container & Display.

CHALLENGES:

- Need to align territories based on insights into past sales data, competitor data, and potential leads.
- · Getting well qualified leads is a huge pain point
- Forecast accuracy for proper demand planning

FUSION PROVIDES:

- Fusion CRM Base
- Fusion Territory Management
- Fusion Sales Campaigns
- Fusion Marketing
- Fusion Territory Management

BENEFITS:

- Gain better alignment between Sales and Marketing by eliminating one of the biggest pain points of getting well qualified leads with lead assessment in Fusion Sales
- Empower the sales managers to align their sales-force to address market need and allocate the right accounts using Fusion Territory management



Fusion CRM Success: Green Mountain Coffee

Full Suite Adoption - CRM



COMPANY OVERVIEW:

Green Mountain Coffee Roasters is recognized as a leader in the specialty coffee industry for its awardwinning coffees, innovative brewing technology and socially responsible business practices.

CHALLENGES:

- Disconnected Customer and Contact Information
- Poor Internal Collaboration
- No email or mobile CRM support
- Launching indirect channel

FUSION PROVIDES:

- Fusion CRM Base
- Fusion Integrated Sales and Marketing
- Fusion Mobile and Desktop Integration
- Fusion Social Collaboration
- Fusion Partner Relationship Management

BENEFITS:

- Single Source of Customer and Contact Data
- Coordinated Internal Collaboration
- Increased Customer Manageability
- Improved Sales Performance



Live June 2012

Summary

CRM Deployment Assessment

- CRM has more Full Suite Adoptions
- Many have a smaller number of users
- Coexistence scenarios are either Customer Data Management or Incentive Compensation based
- Marketing coexistence on the rise with addition of social insight services
- Vast majority of CRM deployments are SaaS based

Fusion SCM Success: Boeing

Coexistence - SCM



COMPANY OVERVIEW:

Boeing is the world's largest aerospace company with customers in more than 150 countries and a annual revenue of \$68.7 billion. It has Research, design and technology-development centers and programs in multiple countries more than 170,000 Boeing employees in 50 states and 70 countries .Boeing has contracts with 22,000 suppliers and partners globally.

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CHALLENGES:

- · Lengthy Order to Close Out process
- · High operating costs
- · Difficulty in collating product information for an order
- Fragmentation of Product Data leading to non standardized duplicate product information

FUSION PROVIDES:

- Fusion Distribute Order Orchestration (DOO)
- Fusion Product Hub
- Enterprise Data Quality for Product Data

BENEFITS:

- Centralized orchestration processes
- Reduced Supply Chain Lead Times
- Intelligent and automated routing of orders
- Decrease order entry and processing errors
- Web-based part catalog and customer portal
- Eliminate Product duplicates and improve data quality

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Fusion SCM Success: Fideltronik

Coexistence - SCM



COMPANY OVERVIEW:

Fideltronik is a rapidly growing group of companies based in Poland with an annual revenue € 130m in annual revenue. It provides a full spectrum of services in the electronics manufacturing market, from product design through manufacturing to shipment to the end customer. Fideltronik has 5 manufacturing sites with 1500 employees all of which are ISO 9000,14001,18000 compliant.

CHALLENGES:

- Global OEM customers who require rapid quoting, prototyping and development of electronic assemblies
- Multiple sources of product information that are difficult to synchronize

FUSION PROVIDES:

- Fusion Product Hub
- Enterprise Data Quality for Product Data

BENEFITS:

- Centralized catalog of 2 million cleansed product records
- Online customer and supplier access to customized catalogs
 with collaboration and BI capabilities
- · Enhanced specification validation and quoting

Live Nov 2012

Fusion SCM Success: Consolidated Graphics

Coexistence – SCM

ConsolidatedGraphics

COMPANY OVERVIEW:

Consolidated Graphics is the world's leading provider of high-end digital printing solutions. Fully integrated, our vast digital footprint enables customers to print close to their distribution points and get to market faster with lower shipping costs and reduced environmental impacts.

CHALLENGES:

- Expanding domestically & internationally, while retaining local service
- Moving to Distribute-Then-Print model
- · Replacing aging custom applications
- Frequent Acquisitions

FUSION PROVIDES:

Fusion Distributed Order Orchestration

BENEFITS:

- Reduced maintenance cost through use of off-the-shelf software
- · Increased margins through distributed printing
- Better customer service through faster response to status updates and exception management



Live April 2012

Fusion ERP Success: Oasis Investments Coexistence - ERP

Live June 2012



COMPANY OVERVIEW:

One of the largest

manufacturing, engineering, trading, marketing, distri bution, contracting and service industries conglomerates in the Arabian Gulf. With headquarters in Dubai, United Arab Emirates, it now has more diverse operations in industrial and business fields than almost any other similar group in the region.

CHALLENGES:

- · Visibility and control over intercompany trading
- · Complexity of reporting requirements
- Reliance on skill IT personnel to produce reports for business personnel
- Little appetite for process change within the business

FUSION PROVIDES:

Fusion Accounting Hub

BENEFITS:

- More transparent intercompany trading and thus reduced intercompany reconciliation challenges
- End User reporting capabilities thus reducing reliance on IT

Fusion ERP Success: Oasis Investments Coexistence - ERP

Live June 2012



COMPANY OVERVIEW:

One of the largest

manufacturing, engineering, trading, marketing, distri bution, contracting and service industries conglomerates in the Arabian Gulf. With headquarters in Dubai, United Arab Emirates, it now has more diverse operations in industrial and business fields than almost any other similar group in the region.

CHALLENGES:

- · Visibility and control over intercompany trading
- · Complexity of reporting requirements
- Reliance on skill IT personnel to produce reports for business personnel
- · Little appetite for process change within the business

FUSION PROVIDES:

Fusion Accounting Hub

BENEFITS:

- More transparent intercompany trading and thus reduced intercompany reconciliation challenges
- End User reporting capabilities thus reducing reliance on IT

Fusion ERP Success: PGA

Full Suite Adoption - ERP



COMPANY OVERVIEW:

The PGA of America is the world's largest working sports organization, comprised of 27,000 men and women golf Professionals who are the recognized experts in growing, teaching and managing the game of golf, while serving millions of people throughout its 41 PGA Sections nationwide.

CHALLENGES:

- Insufficient reporting
- Inefficient business processes around shared services

FUSION PROVIDES:

- Fusion Financials
- Fusion Procurement
- Fusion Project Portfolio Management

BENEFITS:

- Enhanced, simplified, and flexible reporting capabilities
- · Elimination of custom reporting
- · Enhanced productivity for shared services' business processes



Live Jan 2012

Fusion ERP Success: Shellpoint Partners

Full Suite Adoption - ERP

Shellpoint Partners

COMPANY OVERVIEW:

Shellpoint Partners is a specialty finance company focused on the U.S. residential mortgage market. One of its primary goals is to provide additional liquidity/options to borrowers who do not fit the existing underwriting criteria for government backed mortgages.

CHALLENGES:

- Shellpoint is a nimble, well funded company with rapid growth plans (primarily through acquisition) that requires world-class commercial software to support their business growth plans and allow them to focus on their business goals
- Eliminate spreadsheets and manual processes

FUSION ON PREMISE PROVIDES:

Fusion Financials

BENEFITS:

- Provide an Operational and Management Reporting platform which is very important in their regulated Industry
- A modern platform will help them simplify their business processes and technology requirements

Live April 2012

Fusion ERP Success: Keppel Energy

Full Suite Adoption - ERP



COMPANY OVERVIEW:

Keppel Energy is headquartered in Singapore and specializes in power generation, electricity retail, gas, and utilities. It is a wholly owned subsidiary of Keppel Corporation Limited, which is a conglomerate operating in 33 countries.

CHALLENGES:

- Outgrown Microsoft Dynamics
- Multiple ERP systems throughout
- Inefficient budgeting, financial reporting, and Consolidation.

FUSION PROVIDES:

- Fusion Financials
- Fusion Financial Business Intelligence.

BENEFITS:

- Enhanced User Experience
- Automate allocations, electronic payments, reporting, budget to actual comparisons, bank reconciliation
- Improved financial analytics

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Live Aug 2012

Fusion ERP Success: Land O'Lakes

Fusion Coexistence – ERP

LAND O'LAKES, INC.

COMPANY OVERVIEW:

Land O'Lakes, Inc. is one of America's premiere member-owned cooperatives. We offer local cooperatives and agricultural producers across the nation an extensive line of agricultural supplies, as well as state-of-the-art production and business services. We also are a leading marketer of dairybased food products for consumers, foodservice professionals and food manufacturers.

CHALLENGES:

- Highly decentralized procurement processes
- Current architecture could not support centralization of procurement processes
- Manual sourcing and contracting processes **FUSION PROVIDES:**
- Fusion Procure to Pay

BENEFITS:

- Automate process flow across the procure to pay cycle
- Reduce costs through improved negotiation capabilities
- Improve visibility of spend across company categories and specific suppliers

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Fusion ERP Success: Innowave Technology

Full Suite Adoption – ERP



COMPANY OVERVIEW:

Founded in 2005, Innowave Technology provides unique, innovative solutions using Oracle Applications and Technology.

As an Oracle Platinum Partner, we implement and upgrade Oracle E-Business Suite, JD Edwards, PeopleSoft, Agile, Demantra and Siebel applications. Innowave's expertise in Oracle Fusion Middleware has enabled its clients to derive the benefits adopting SOA-based approach to enabling business processes. Innowave has since expanded its offerings to provide training and support services to its clients.

CHALLENGES:

- Lack of Financial Transparency
- Not able to Track Finances closely to Projects
- No Rapid reconciliation between costs & Projects
- No single source of truth for project data

FUSION PROVIDES:

- Fusion Financials Suite
- Fusion Project Portfolio Management Suite

BENEFITS:

- Standardize Financial and PPM product set
- Automate financial and project tasks
- Eliminate spreadsheets & manual processes
- Centralized Operational/Management Reporting



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Summary

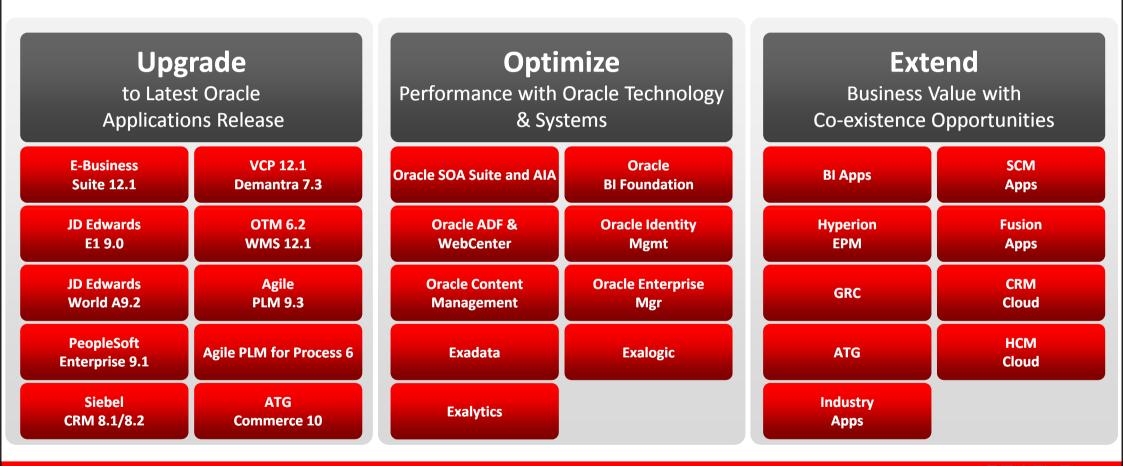
ERP & SCM Deployment Assessment

- ERP has many Full Suite Adoptions
- Coexistence scenarios tend to be Accounting Hub, Distributed Order Orchestration, or Product Data Hub Based
- SaaS is just now becoming an option for ERP Deployments
- Anticipate that SaaS will grow, but still full suite on premise deployments continue to be mainstream

Conclusion



Recommendations



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Discover What Oracle Enterprise-Grade Applications Can Do For You

- 1. Consider the customer examples we've reviewed
- 2. Indentify your current and future needs
- 3. Map needs to Fusion or other Oracle Applications for best fit
- 4. Contact Oracle to help you chart your path forward

WORLD

Hardware and Software Engineered to Work Together



Hardware and Software

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Engineered to Work Together

